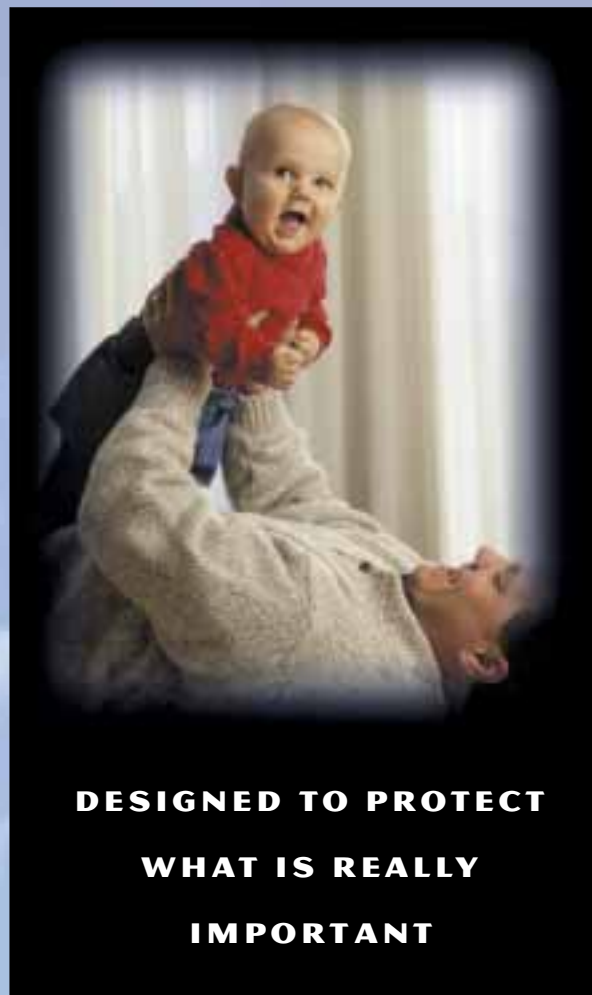


HEALTHY CLIMATE™ AIR FILTER

Did you know that the typical fiberglass filter* is designed to protect your air conditioner and heating system—and not you and your family? Most fiberglass filters remove only large particles such as pollen and moss.



Unfortunately, it is the smaller particles that can slip past our body's defenses and do us harm. The Healthy Climate™ air filter from Lennox is specially designed to remove more of these microscopic particles, so you and your family can enjoy a healthier environment.



**DESIGNED TO PROTECT
WHAT IS REALLY
IMPORTANT**

MERV	POLLUTANTS REMOVED
1	POLLEN, MOSS
2	DUST MITES, SANDING DUST
3	PAINT DUST, TEXTILE FIBERS
4	CARPET FIBERS
5	SNUFF, POWDERED MILK
6	DUSTING, CEMENT DUST
7	HAIRSPRAY, FABRIC PROTECTION
8	MOLD SPORES

Source: ASHRAE 52.2

* Typical fiberglass filter = MERV 1



CONGRATULATIONS. . .you've taken your first step to cleaner air!



By purchasing the Healthy Climate™ pleated air filter from Lennox, you've not only chosen a quality product, you're also on your way to creating a healthier home environment for you and your family.

HEALTHY CLIMATE™
PLEATED FILTERS CAN BRING RELIEF TO
ALLERGY AND ASTHMA SUFFERERS BY
REMOVING AIRBORNE IRRITANTS

Think Eliminate, Ventilate, Clean!

Here are some ways you can take the matter of indoor air quality into your own hands—

ELIMINATE: Identify the sources of air pollutants and remove as many as possible from your home.

VENTILATE: Increase ventilation, open doors and windows, use exhaust fans, particularly when using cleaning agents.

CLEAN: Thoroughly clean your home. Frequent dusting and vacuuming helps to reduce the amount of dust particles in the air.

INDOOR AIR POLLUTION

It may surprise you to know that many items that you may never have expected can contribute to indoor air quality problems:

- Compounds found in carpeting, furniture, upholstery and drapery fabric
- Dander and saliva from household pets
- Soil, rock and other building materials
- Roofing, flooring, insulation, cement
- Ash from fireplaces
- Plants from the outdoors
- Fuel-burning appliances or fireplaces that are burning improperly
- Fuel-burning appliances that are improperly vented
- Damp basements, walls and other areas where standing water is present
- Copy machines and other office equipment

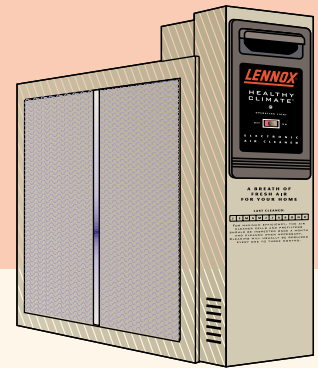


*TO FURTHER REDUCE INDOOR AIR QUALITY RELATED PROBLEMS
CONSIDER THE FULL LINE OF FILTER PRODUCTS FROM LENNOX*

BEST

HEALTHY CLIMATE™ ELECTRONIC AIR CLEANER

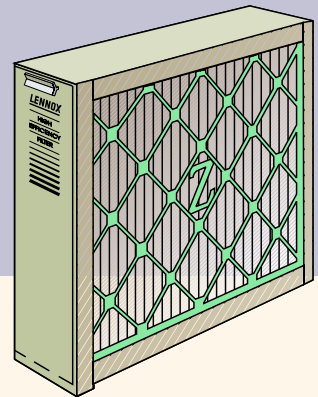
The Healthy Climate™ electronic air cleaner is the highest efficiency air cleaner Lennox has to offer. It removes microscopic particles, and can save you money in the process.



BETTER

HIGH-EFFICIENCY MEDIA FILTER

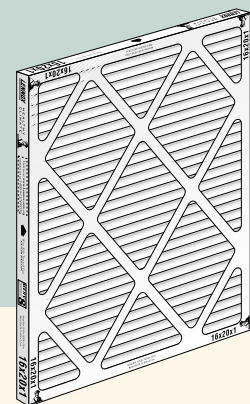
Media filters trap contaminants without excessive restriction of airflow. Their radial pleating and multi-directional fiber design remove contaminating airborne particles as small as one micron (1/25,000 of an inch) in diameter.

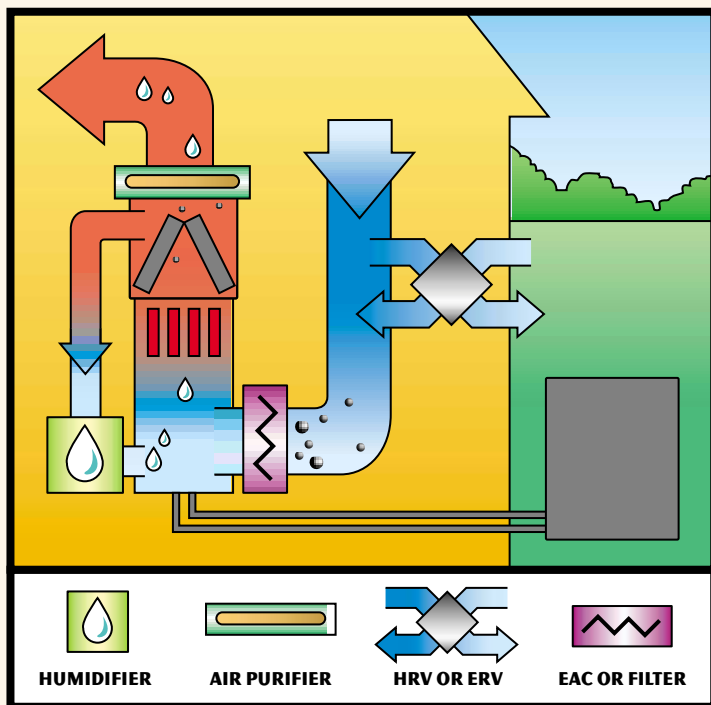


GOOD

HEALTHY CLIMATE™ AIR FILTER

The Healthy Climate™ air filter from Lennox is rated MERV 8 to provide control of contaminants as small as mold spores, a common allergen and asthma trigger. It is capable of removing all pollutants that MERV 1-7 rated filters can remove as well.



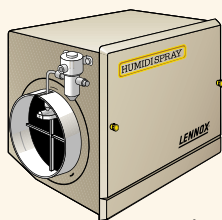


TOTAL HOME COMFORT

Lennox is committed to providing you with the finest in home comfort and indoor air quality products. That commitment includes offering products that can make your home environment more energy efficient and comfortable.

ADDITIONAL HOME COMFORT PRODUCTS

WHOLE-HOUSE HUMIDIFIERS



In the winter, we know that the air in your home can get as dry as a desert. This can lead to nose and throat ailments, chapped lips and those annoying static shocks. A whole-house humidifier from Lennox automatically replaces lost moisture and distributes it throughout your home.

HEALTHY CLIMATE™ SOLUTIONS



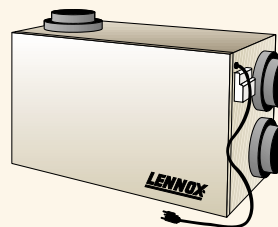
Lennox Healthy Climate™ products provide sensible and practical solutions to indoor air quality concerns. Solutions you can trust for healthier indoor air.

- Innovative indoor air quality solutions
- Products designed and tested to the highest standards
- Healthier home environments

Lennox Healthy Climate solutions, such as air filters and electronic air cleaners, make it possible to significantly improve the air quality in your home.

For products you can rely on, look for Healthy Climate solutions from the company you trust—Lennox.

HEAT RECOVERY VENTILATORS



One way to improve air quality is to ventilate your home with fresh outside air. Lennox heat recovery ventilators bring fresh air in and exhaust stale air out.

LENNOX® ONE LESS THING TO WORRY ABOUT.®